



CE	TUESDAY NIGHT—LIVE in the NORMI Talking Studio...616.712.8000 x 988162#
7-9pmEST	Chinese Drywall—What you need to know about it!
Community Awareness Program— <b>One way to promote your business in a “tight” economy</b>	

## *Community Awareness Program to Market Your Business*

These are the days that call for creative marketing. In what ways can you promote your business without over-spending? NORMI has already put in place the ServiceMagic program (a great way to budget your advertising dollars), given you multiple ways to promote your business for FREE, and is now ready to talk about how YOU can promote your business by becoming a NORMI CAP Trainer. The Community Awareness Program is a PERSONALIZED program tailored FOR YOU so you will get more credibility as you are trained to present to Realtors, First Responders, or Architects (AIA). **And there's more**—you will be able to participate in other programs as they are developed.

This **Tuesday Night in CE Training**, we will be discussing the details of this incredible new program. Giving back to the community in this way will prove to be a very successful way to promote your business and be seen as a trained professional in your community.

Real Estate Brokers Program \* American Institute of Architects \* First Responders \* Kids.NORMI.org

### Modules in the CAP Program include:

- Real Estate Brokers will be interested in two opportunities you can provide.

1. One is a 20 minute presentation on indoor air quality where you can talk about the technologies that can be used to help solve IAQ problems.

2. A 2-hour presentation to discuss how environmental issues can become a barrier to the sale. Realtors will want to become partners with their sellers to enhance the sale in this difficult economy.

- Architects are interested in learning about the products and technologies are on the cutting edge of the construction industry.

1. Start with a discussion of the IAQ technologies that could be used to improve living environments.

2. A second program is designed to explain the nano-technologies of protectants on substrates that could offer warranties against mold and other microbials.

- First Responders want to know how they should handle contaminated environments and protect themselves and their families from things they might “carry” home.

- Kids.NORMI.org still under development.

## Refresher Courses in Baton Rouge

### CMI Certified IAQ/Mold Inspector \$99

### CMR Certified Mold Remediator \$299

#### Baton Rouge Regional Training SCHEDULE

(TWO Separate Classrooms)

03/25 Wednesday		
8:30am	<a href="#">*Building Sciences</a> , Pt. 1 (Modules 1-4)	\$ 75
8:30am	<a href="#">CMR</a> —Certified Mold Remediator (1st day)	\$447
1:00pm	<a href="#">*Building Sciences</a> , Pt. 2 (Modules 5-8)	\$ 75
03/26 Thursday		
8:30am	<a href="#">CMI</a> —Certified IAQ/Mold Inspector	\$149
8:30am	<a href="#">CMR</a> (2nd of 3 days)	-
7pm	Allen Johnston—IAQ Tech Training	\$10
03/27 Friday		
8:30am	<a href="#">1-Day activTek Training</a> (CIS optional)	\$199
8:30am	<a href="#">CMR</a> (3rd of 3 days)	-
7pm	Allen Johnston—PowerwoRx Training	\$10
03/28 Saturday		
8:30am	<a href="#">AAA</a> —Advanced Anabec Applicator	\$249
8:30am	<a href="#">PSP</a> —Professional Screening Partner	\$149

*Holiday Inn South*
*9940 Airline Drive*
*Baton Rouge, LA*

