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Monday 06/23/09

CE	TUESDAY NIGHT—LIVE in the NORMI Talking Studio...616.712.8000 x 988162#
7-9pmEST	Building Science—“The Construction Glossary”, conclusion (Arnold Schnabel) PSP Power Program and the “Summary of Energy Assessment”—Doug Hoffman

Reduce POWER Consumption

www.SURVEYS.NORMI.org/xxxxx

The Professional Screening Partner Power program starts with this simple question, “On a scale of 1 to 10 with 1 being **NOT** interested and 10 being **VERY** interested, how interested are you in reducing your energy usage and the costs associated with that usage over the next twelve (12) months?” So far 60% of the people surveyed have chosen to purchase the PSP Power Assessment Kit...WOW...those numbers are huge!



SUMMARY of ENERGY ASSESSMENT—How it works...simple!

John Thompson, who lives in Cedar Rapids, Iowa 😊 found Billy Crowder’s Surveys.NORMI.org website and decided to complete the **Power Survey** because his wife has been “bugging him” for years about the ductwork in the attic. Seems she read an article about “energy loss” through the air conditioning duct seams and she has been wanting him to “check it out”. He thinks, might as well do the “whole thing” if I’m gonna do it. Billy, in Tampa 😊, received the email from John requesting the PSP Power Assessment Kit, calls to get his credit card then goes online to the NORMI

Store and orders it to be “drop-shipped” directly to John’s Cedar Rapids home address—pocket \$40 (for a phone order!). Now Billy’s thinking he should be promoting his website **NATIONALLY**, not just on his business card!



John receives the kit and completes the assessment booklet. He was impressed with the value he got and especially liked the “Kill-A-Watt” tool because, like most guys, he sees himself as a techno-geek and likes gadgets. (AND he can remind his wife to turn off the curling iron because it’s using XXX kWh per hour!!) He smiles!

John then goes back to Surveys.NORMI.org and completes the **Summary of Energy Assessment** in 15 minutes by recording information from his booklet and immediately receives an email with recommendations. For just \$99??? He’s impressed. At the same time, Billy, in Tampa receives the same list of recommendations and realizes, “WOW, I could sell him more outlet sealers, recommend a insulation company, and talk with him about a “Point-of-Entry Power Conditioning Device.” He picks of the phone and they begin to talk...how cool is that?

There is so much potential in this program and you can do it remotely. Who **WOULDN’T** want to be a part of the growing interest and trend in reducing power consumption? Get trained today and use the power of the **NET!** It couldn’t be easier or more productive!

Saturday
June 20th
10amEST
REGISTER at
www.BestTrainingSchool.com
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20% OFF

June Special

The NORMI Store announces 20% off of the products in the following categories:

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